



Petra WILSON

Senior Advisor, Personal Connected Health Alliance (PCHA)

Petra Wilson is co-founder and managing director of Health Connect Partners, a boutique consultancy which focusses primarily on helping clients understand the European health policy environment. Current projects being undertaken by Health Connect Partners include the review of cross-border patient mobility for the European Commission and supporting the development of a governance framework for the European Health Data Space. In addition, Petra also acts a senior advisor on health and life sciences at FTI Consulting and is engaged as EU Programme Director for the Personal Connected Health Alliance (a HIMSS innovation company). Alongside these roles Petra serves on the WHO's Digital Health Technical Advisory Group; and also as a Board Member of the European Association for the Study of Diabetes (EASD).

Petra's past experience includes eight years in the European Commission, where she focussed particularly on the use of information society technologies in healthcare; seven years as Senior Director of Connected Health at Cisco, where Petra's team supported clients in making best use of new communications technologies to drive safer and more efficient access to healthcare. Petra also has deep experience of the health services sector, having worked on both the patient and provider side as CEO of the International Diabetes Federation.

Petra holds a Doctorate in Public Health Law from Oxford University, she has British and Belgian nationality, has lived in Brussels for over 20 years and works in English, German and French.

Current projects

Through Health Connect Partners, Petra Wilson works on a number of EU funded projects digital health projects, including Gravitate Health , UNICOM and Digital Health Europe. A key piece of recent research in which Petra was closely involved was the recently published review of GDPR in Healthcare, an in-depth study across all EU Member States.

Finally, Petra is currently leading the work on ethics in the WHO/ITU/EU initiative mHealth Hub. , which seeks to support national care providers in establishing mHealth services for patient education, support and care.