



Marcus SHINGLES

CEO, Exponential Destiny

Marcus has nearly three decades of management experience working with the world's leading global organizations (for-profit & non-profit), heads of state governments, and prominent startups focused on innovation, specifically related to new business models and digital transformation (e.g., emerging technologies, including AI, robotics, 3D printing, biotech, nanotech, blockchain, virtual/augmented reality). Marcus' career experience as an executive leading digital transformation and innovation includes as Expert Partner at Bain & Co, as the CEO of the XPRIZE Foundation, and as a Partner at Deloitte Consulting, and at Ernst & Young LLP. Marcus started his career at the Kellogg Company, leading their global CRM initiative. Currently, Marcus leads his own management consulting firm, and is the founder/CEO of a 501c3 non-profit - www.ExponentialDestiny.com - focused on entrepreneurial training for youths and adult learners from underserved communities to up/re-skill into new-economy professions, with a specific focus on Virtual Reality and the Metaverse used to transform the public school system and businesses. Marcus is currently an advisory board member of Stanford University School of Engineering's "Disruptive Technology & Digital Cities" Program, and a Board member of the non-profit organization, the Virtual World Society. He also serves on the board and/or is an advisor to several global non-profits focused on education for under-resourced communities, including Recode/Center for Digital inclusion (Brazil) and The National Center for Families Learning (NCFL). Marcus is an official member of the "Expert Network" for the World Economic Forum, where he is currently leading a supply-chain blockchain pilot and research initiative. Currently Marcus is acting Managing Director and head of Innovation at a global development firm leading a 7,000-acre Aerotropolis project in Northern Thailand, and is specifically responsible for the development of the Smart City covering 3,500 acres. Twitter: @DisruptionAlert