



Maher SHIRAH

Director General, Smart City Department, Royal Commission for Riyadh City, Riyadh (Kingdom of Saudi Arabia)

Dr. Shirah is a results-oriented and innovative leader with extensive Technology & Management experience. He holds a Doctorate in Business Administration, Master's degree in Information Technology Management, with more than twenty years of experience in telecommunication, banking, transportation, mobility, digital transformation and smart cities.

He has proven expertise in innovation, business models, strategic planning, governance and enterprise architecture in government and private sector covering roads and transportation, banking and technology services industries. As a leader in Smart Cities, he led and delivered complex projects, one of which is the Enterprise Command & Control Center for Smart Urban Mobility in Dubai, inaugurated in 2017 by H.H. Sheikh Mohammad Bin Rashid Al Maktoum (UAE Vice President, Prime Minister and Ruler of Dubai) as the first delivered project supporting Expo 2020. The Enterprise Command & Control Center connects more than 34 systems enabling city operations with 70 million data records on a daily basis and monitoring more than 100 city operational KPIs.

Dr. Shirah has recently joined the Royal Commission of Riyadh City as digital and smart city projects and programs advisor to H.E. the CEO, leading the Riyadh smart city strategy in alignment with the national digital transformation mandate and national smart city.